

ACTIVITY BASED

# VIKALP

ONLINE SCHOOL





ACTIVITY BASED  
**VIKALP** ONLINE SCHOOL

ADMISSIONS  
OPEN FOR

**2023-24**

# SCHOOL COMES HOME



**P**HONIC-BASED **R**EADING, **W**RITING **T**OOLS,  
**A**CTIVITY-BASED **M**ATH, **S**CIENCE & **S**Ocial **S**CIENCE.

We don't TEACH, but facilitate LEARNING because learning is CAUGHT not TAUGHT

**ENROLL NOW**

Call +91-9910074585



# LEARNING PROCESS

Vikalp doesn't have lecture and blackboard teaching. Teaching-learning is completely ABL (Activity-Based-Learning).

**STAGE 1** In this process concepts are introduced via learning toys. Children play and discover concept.

**STAGE 2** This learning continues in mobile games where children practice the concept.

**STAGE 3** Once they start understanding, pen and paper is introduced. Children apply their understanding in doing exercises on workbook.

**STAGE 4** Both activities and pen and paperwork are assessed, and diagnostic report is generated.

## VIKALP LEARNING CYCLE



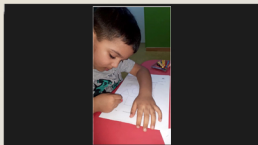
## LIVE INTERACTIVE CLASSES

### STAGE 1



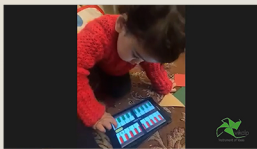
INTRO USING PHYSICAL TOOLS

### STAGE 3



APPLICATION ON WORK BOOK

### STAGE 2



PRACTICE ON MOBILE GAME

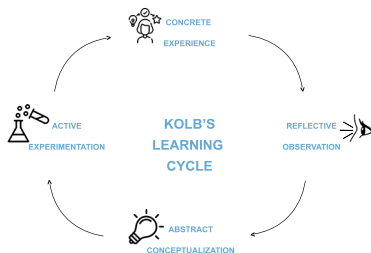
### STAGE 4



DISCUSSION WITH PARENT ON ASSESSMENT REPORT

## METHODOLOGY

Our methodology is inspired by works of founders of experiential learning approach like John Dewey, Kurt Lewin and Jean Piaget. However, our methodology is very similar to David Kolb's **four-stage model of experiential learning**. It is argued that our methodology is practical application of this approach in teaching school curriculum.



## EDUCATIONISTS

Conceived by :

**P.K. Srinivasan** – Fulbright Exchange teacher in USA. Later became Director Emeritus, Ramanujan Museum and Math Education Center (Chennai, India)

**M. Hyacintha A.C** – Director, Carmel Teacher Center, Hazaribagh, India

**Neha Choudhry** – Chief Idea Officer, Vikalp Education



For more details  
[www.vikalpindia.com](http://www.vikalpindia.com)

# WHO GETS WHAT?

## STUDENT

- Live interactive activity-based classes in small batch of 6 to 9 students
- Activity Box consisting of learning toys and workbook is shipped to your home.
- Access to a learning app where a child can play mobile games



## PARENT

- Access to video lessons which can guide your child on how to do activities.
- Quarterly assessment report followed by feedback session during PTM.
- Pass certificate with assessment report is issued after grade completion.
- Transfer Certificate for admission in another school

Sl. No.	Student Name	Maths	Science	English	Art & Craft	Physical Education	Music	Overall Score
1	Adarsh	85	78	92	88	75	80	84.7
2	Ananya	78	82	85	75	88	72	80.2
3	Ashika	90	88	80	85	70	78	83.8
4	Ashish	82	75	88	80	85	75	81.3
5	Ashika	75	80	78	72	82	70	77.5
6	Ashika	88	85	82	80	78	75	81.3
7	Ashika	72	78	75	70	75	70	73.8
8	Ashika	80	82	85	80	78	75	80.2
9	Ashika	78	80	82	75	85	72	79.7
10	Ashika	85	82	80	85	75	78	81.3



## ONLINE REGISTRATION

- Enrol your child in VIKALP ONLINE SCHOOL for kids of 2 to 16 years
- Enrol your child in VIKALP ONLINE CLASSES for kids in Nursery to Grade 10.

### Admission Open for:

STEM Classes  
Physical Education & Yoga  
Indian & Foreign Languages.

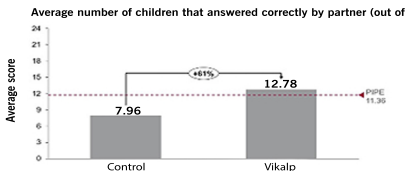
Coding  
Music Classes  
Hobby Classes

Computer Science  
Dance Classes



Call us: +91-9910074585  
Write to us: letters@vikalpindia.com

## Vikalp schools scores 61% higher than control schools on Sr. KG student math learning outcomes



Study conducted by FSG (impact agency based in Washington DC)



Average scale score of sample where conventional teaching is practised – 88 out of 200

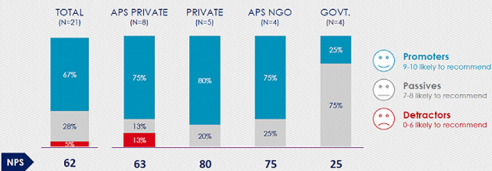
Average scale score after 1 year of implementation of Vikalp methodology – 105 out of 200

Education impact conducted by India based agency GRAYMATTERS.

## NET PROMOTER SCORE IS 62

The Net Promoter Score (NPS) is widely used as a proxy for gauging overall satisfaction and loyalty among customers. Anything above 50 is considered excellent. NPS for Acumen's education portfolio is 37.

Q: On a scale of 0-10, how likely are you to recommend Vikalp to other teachers/ schools/ colleagues?



Lean data study conducted by New York based impact firm ACUMEN

# PRODUCT GALLERY

## MATH PRODUCTS



ABACUS



TRIGONOMETRY BOARD



3D SOLID SHAPES

## ENGLISH PRODUCTS



MAGNETIC LETTERS



PRE WRITING BOARD



Alphabet Mat

## SOCIAL SCIENCE PRODUCTS



MAP

## SCIENCE PRODUCTS



LIGHT - CAMERA, PERISCOPE  
& LENSES

[www.vikalpindia.com](http://www.vikalpindia.com)

**VIKALP** in Hindi means the alternative. It is an idea, a vision shared by like-minded educationists and designers instrumental in bridging the gap between different ways of learning and a standard style of teaching followed in schools. We believe that the learning process of each child is different and alternative ways and materials should be devised to suit the diverse requirement of school-going children.

Our focus is on developing alternative methods and materials which help children to learn concepts and make connection with what they already know and experience in their real life. Our logo, a common paper toy is used symbolically to represent our learning apparatus. This toy is usually made of ordinary paper but if it is used in a particular way, it can explain the scientific principles behind windmills and turbines.

Similar to a paper toy, the material and design of our learning apparatus is very close to the real life of children. They can think and feel with them. The inherent properties of familiar materials are used. Appropriate activities have been developed so that while using them a learner discovers knowledge and several new ideas are triggered. Thus enhancing the quality of instruments through which children look at, interpret and make different concepts intelligible.



विकल्प  
The Alternative in Education

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